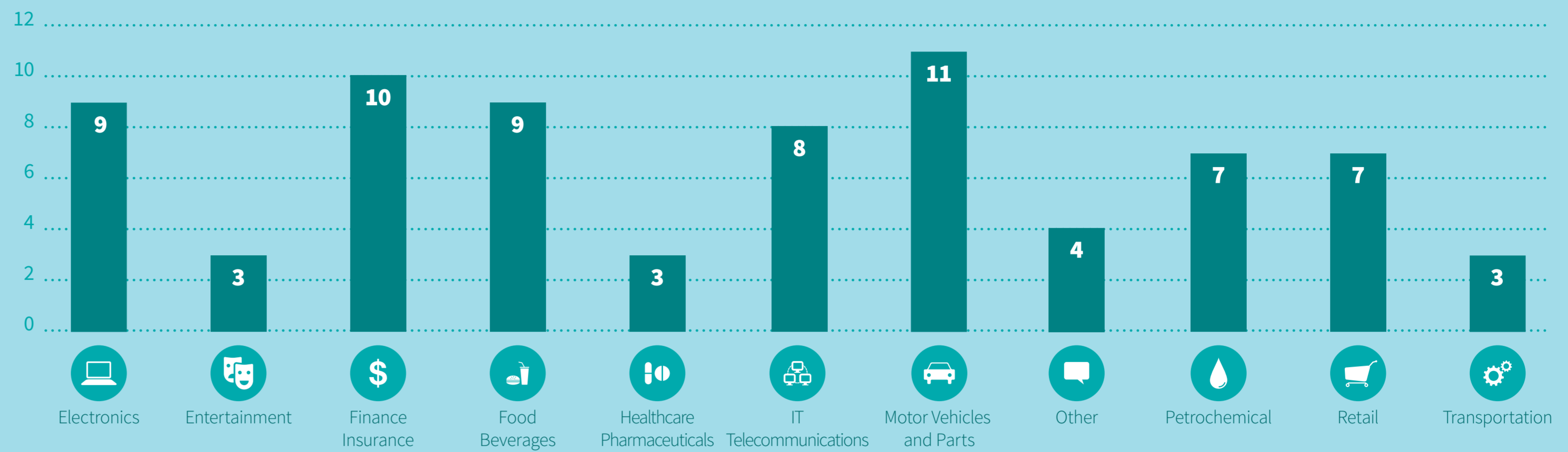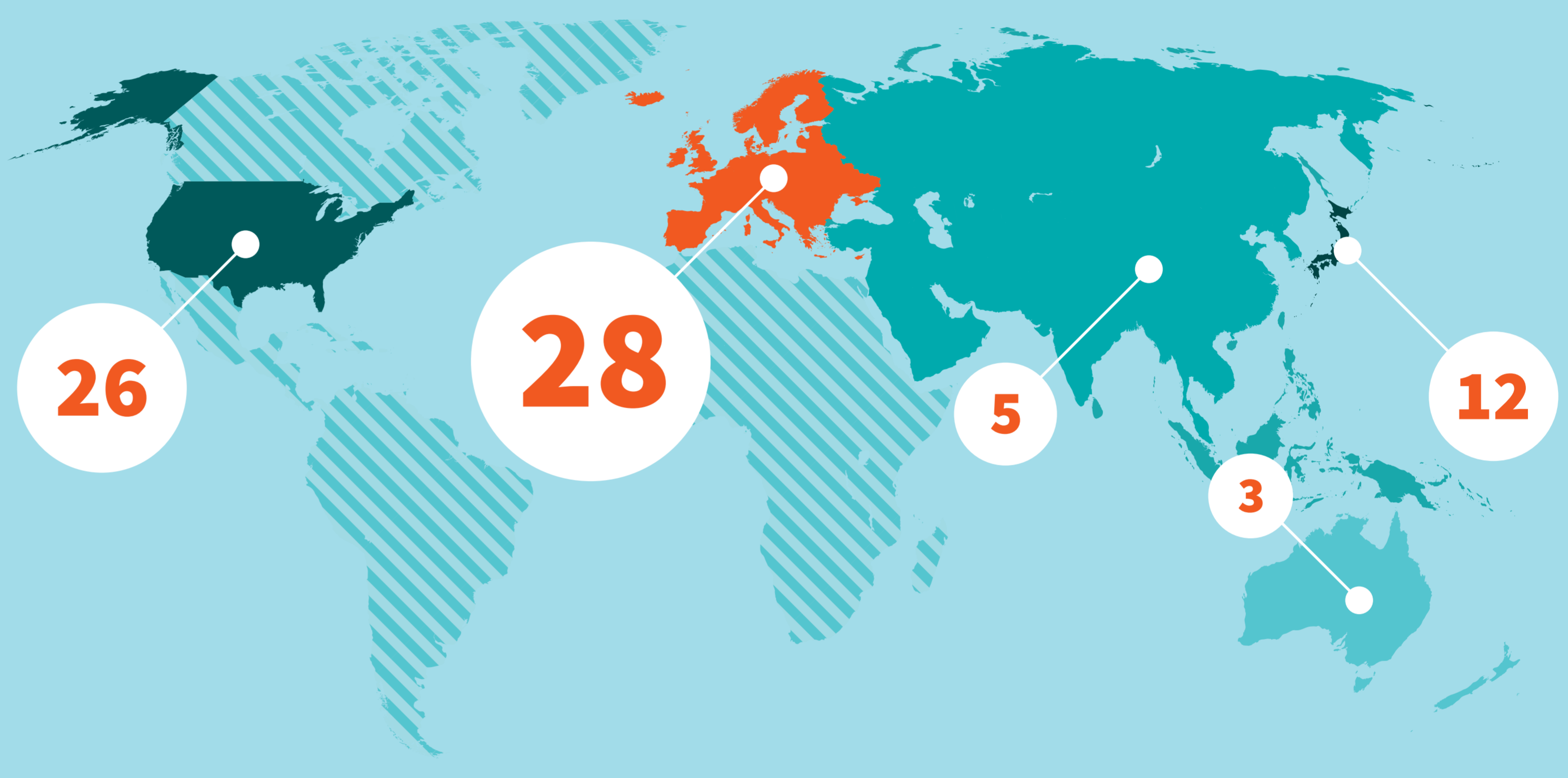# Kentico

Kentico CMS in the Fortune Global 500

Top 10 Industries Using Kentico

Kentico CMS, E-commerce, and Online Marketing platform is used by clients in most industry verticals, with no emphasis placed on any particular segment. This graph shows the top ten industries listed alphabetically in which Kentico CMS is used.

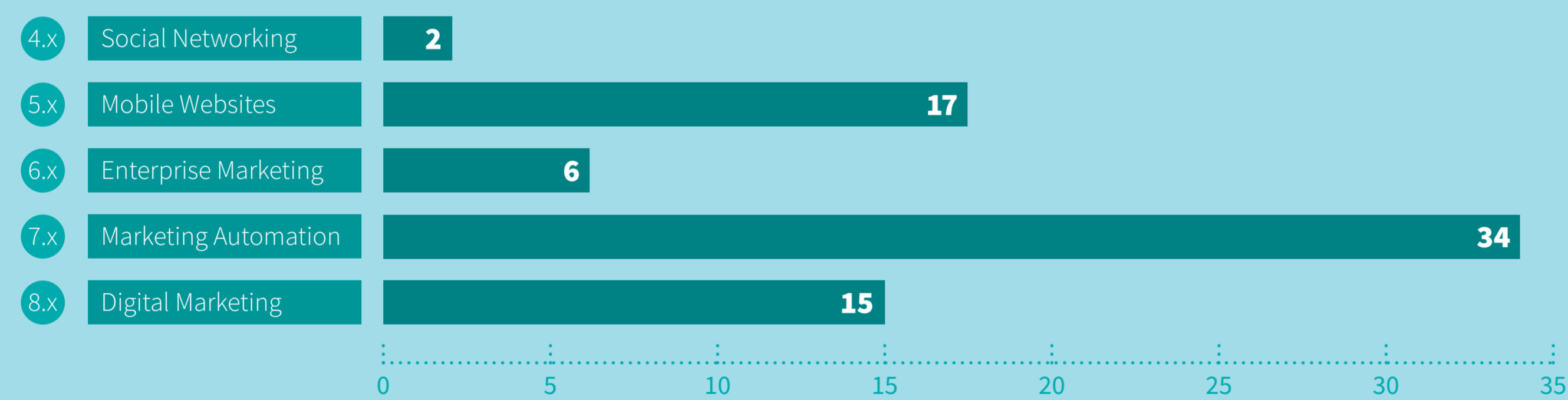| Industry	Value
Electronics	9
Entertainment	3
Finance Insurance	10
Food Beverages	9
Healthcare Pharmaceuticals	3
IT Telecommunications	8
Motor Vehicles and Parts	11
Other	4
Petrochemical	7
Retail	7
Transportation	3

Fortune 500 Headquarter locations

With a worldwide customer base of major brands, just where are Kentico's Fortune 500 clients' headquarters located?
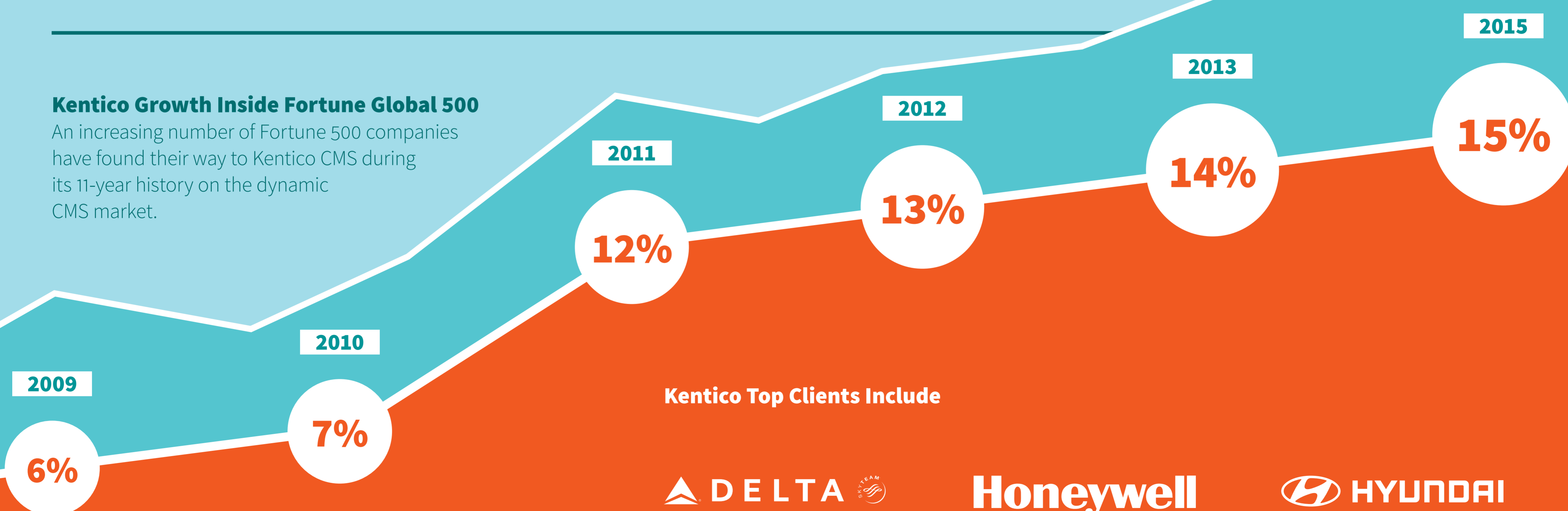
Europe   USA   Japan   Asia   Australia

26   28   5   12   3

Kentico Versions and Areas of Focus

Version	Area	Value
4.x	Social Networking	2
5.x	Mobile Websites	17
6.x	Enterprise Marketing	6
7.x	Marketing Automation	34
8.x	Digital Marketing	15

Each new version is designed to ameliorate the previous one with a keen focus on one particular area. Data reflects the transition phase of those updating from the previous version.

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from the **Fortune Global 500** use **Kentico CMS for ASP.NET**

Kentico Growth Inside Fortune Global 500

An increasing number of Fortune 500 companies have found their way to Kentico CMS during its 11-year history on the dynamic CMS market.

Year	Value
2009	6%
2010	7%
2011	12%
2012	13%
2013	14%
2015	15%

Kentico Top Clients Include

DELTA   Honeywell   HYUNDAI   JOHN DEERE   HEINEKEN   Microsoft

www.kentico.com