



Convince Your Boss

Kentico Connection 2013 promises to be among the most interactive, informative and enjoyable events in software you'll attend all year. Need to convince your boss it'll be worth your time?

Benefits of Attendance

- Attend high-value thought leadership sessions
- Discover new innovations in marketing and development
- Participate in the latest hot trends discussions
- Learn to simplify complex business problems
- Have 1-on-1 sessions with peers and Kentico experts
- Get your difficult questions answered
- Get on the simple-yet-effective path to success

Topics Covered

- "Right-first-time" technology: The power of Marketing Automation
- Rock-solid stability: Smart E-commerce solutions
- Digital marketing: Simplifying business efforts, maximizing ROI
- Mobile development best practices
- Benefits of SaaS solutions
- Module and API Deep Dives
- Building websites: Sophistication without complication
- Security best practices

September 23-24 [Kentico Connection Boston](#)

October 7-8 [Kentico Connection London](#)

November 11-12 [Kentico Connection Sydney](#)

Pursue Extraordinary.

For Marketers:

- Attend our new half-day marketing track
- Choose from over 20 sessions on topics such as social media, marketing automation, and branding, packed with must-know information
- Learn new ways to maximize your ROI
- Network with peers and industry leaders

For Developers:

- Learn how to build the best responsive-design websites
- Code on a flexible, scalable solution that leverages the latest technology
- Have your questions answered in one of several **Q&A sessions**
- Participate in 1-on-1 sessions with Kentico technical leads and executives
- Experience the flexibility of the Kentico platform firsthand in a **live demo**
- Join our UX team to learn more about the importance of the customer experience

For Partners:

- Showcase your portfolio to top names in a variety of industries
- Attend the “Ask the Experts” panel
- Interact and socialize with the Kentico team
- Learn more about the “Right-First-Time” philosophy
- See case studies and success stories from real Kentico customers

Plus, get an exclusive first look at Kentico CMS, version 8.

REGISTER NOW for [BOSTON](#) [LONDON](#) [SYDNEY](#)

At Kentico Connection, our focus is on you – the customer. We’ve taken years of your feedback and suggestions from past events and have not only moved our annual Connection events closer to you, but we’ve added even more value with thought-leadership sessions, deep technical insights, and trending digital marketing expertise.

More reasons to come to Connections 2013:

- Present your specific follow-up objectives after the conference
- Present your list of “ask the experts” questions
- Offer to host your own session to a targeted audience that you designate
- Offer to present what you learn to colleagues through a newsletter or blog