



Why Kentico CMS?

- Easy-to-use editing interface in a browser
- Full-featured content management system
- A complete, all-in-one solution
- Highly flexible and extensible
- Rapid development and short time to web
- **FREE EDITION** also for commercial use

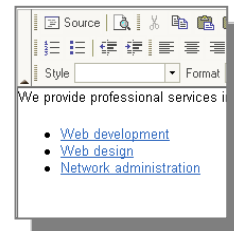
Where can I use it?

- Corporate web sites
- E-commerce sites
- Community and personal sites
- Intranets
- On-line magazines
- Government and education sites

Site owners: Easily manage web site content

With Kentico CMS, you can edit web site content through a friendly **browser-based interface** – anytime and anywhere. You do not need to have any technical skills or be a programmer – you can **create and update pages using an editor similar to Microsoft Word®**. You simply enter the content, links and images to the page templates defined by web site developer and you do not need to care about the design and technical details.

Besides content editing, Kentico CMS allows you to **communicate with your visitors and build on-line communities** through forums, blogs, on-line forms or polls and create **e-commerce** sites to grow your sales on-line.



Developers: Rapidly develop advanced web sites



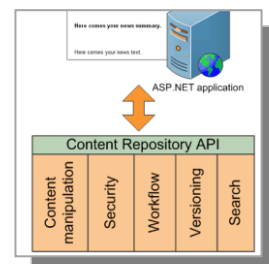
Whether you need to build a simple web site or a highly customized portal, Kentico CMS provides you with a **powerful framework** for delivering the site in the fastest possible way. Unlike other systems, Kentico CMS doesn't limit your creativity and allows you to build web sites with **any design, structure and navigation**. You have full control over the rendered (X)HTML code and CSS styles. Moreover, you can easily **integrate your own .NET code** or develop custom web parts and modules.

The **browser-based development** model allows developers to build powerful web sites without deep .NET knowledge, while experienced developers can create **ASPX page templates** in **Visual Studio 2005/2008**. Kentico CMS comes with **fully documented API** and database and includes more than **90 web parts** ready for your web site.

Partners: Grow your business with a professional CMS

In today's highly competitive web design market, you can hardly afford development of your own content management system. At the same time, your clients realize the importance of their on-line marketing and require sophisticated web solutions. With Kentico CMS you can deliver great web sites with user-friendly administration interface and easily integrate additional modules **without complex coding**. Moreover, you can **re-brand** Kentico CMS and resell it as your product.

With Kentico CMS affordable price, you can offer advanced web site solutions to any client and **win more projects by providing a better value**. If you own a web design business register as a **Kentico Solution Partner** and get a **special pricing**, sales support and a listing in our partner directory.



Feature Matrix

The Base License can be combined with any Package. The packages cannot be purchased separately without the Base License. The Ultimate License contains all features.

Features	Free License	1 Base License	E-commerce package	Social Networking	Advanced package	1 Ultimate License
Price	Free	from \$1,999	from \$1,499	from \$1,499	from \$1,499	from \$4,499
Content Management						
Number of editors	1 Editor per Site	Unlimited				Unlimited
Number of global administrators	1	Unlimited				Unlimited
Number of site members	100	Unlimited				Unlimited
Number of documents	1000	Unlimited				Unlimited
Flexible content hierarchy	Yes	Yes				Yes
Portal engine	Yes	Yes				Yes
Widgets	Yes	Yes				Yes
Customizable page templates	Yes	Yes				Yes
Articles, news, products, jobs, FAQ's, knowledge base articles	Yes	Yes				Yes
Customizable RSS feeds	Yes	Yes				Yes
Custom document types with custom fields	Yes	Yes				Yes
WYSIWYG, browser-based editing in IE IE 7.0+ and FireFox 1.0.5+	Yes	Yes				Yes
Content/design separation	Yes	Yes				Yes
Management and publishing of files	Yes	Yes				Yes
Re-use content on several pages	Yes	Yes				Yes
Spell-checker	Yes	Yes				Yes
Linked documents	Yes	Yes				Yes
Taxonomy - Categories, Tagging	Yes	Yes				Yes
URL aliases	Yes	Yes				Yes
Workflow		Yes				Yes
Preview before publish		Yes				Yes
Content locking (check-in/check-out)		Yes				Yes
Multiple languages		Yes				Yes
Development						
Complete documentation of the CMS, database and API	Yes	Yes				Yes
Custom web parts in C# and VB.NET	Yes	Yes				Yes
Easy deployment	Yes	Yes				Yes
Export/import web sites or selected Objects	Yes	Yes				Yes
Incremental deployment of site changes	Yes	Yes				Yes
Deployment on shared hosting	Yes	Yes				Yes
Fully customizable site structure, navigation, design and layout	Yes	Yes				Yes
Custom event handlers	Yes	Yes				Yes
Source code of the web project and administration interface	Yes	Yes				Yes
Branding	Powered by Kentico CMS logo or link required	Custom branding				Custom branding
Full source code of all libraries and controls						Only with Source Code licenses

Full-featured ASP.NET Content Management System for Your Web Site

Security						
Forms authentication	Yes	Yes				Yes
Active Directory Integration	Authentication + Simple Import				Authentication + Simple Import + AD Import Utility	
User management	Yes	Yes				Yes
Customizable roles and global permissions	Yes	Yes				Yes
User Interface Personalization	Yes	Yes				Yes
Integration with custom user and role database, external authentication	Yes	Yes				Yes
User registration and secured pages	Yes	Yes				Yes
Document-level permissions		Yes				Yes
Personalized content		Yes				Yes
Banned IP Addresses				Yes	Yes	Yes
Windows Live ID authentication				Yes	Yes	Yes
Web Site						
Flexible navigation	Yes	Yes				Yes
Drop-down menu, CSS list menu, tree menu, tab menu, breadcrumbs	Yes	Yes				Yes
Dynamic site map	Yes	Yes				Yes
Full-text search in database content and in uploaded files	Yes	Yes				Yes
Friendly (smart) URLs	Yes	Yes				Yes
Search engine optimization (SEO)	Yes	Yes				Yes
XHTML, CSS layouts, W3C WAI	Yes	Yes				Yes
IE 6.0, 7.0 FireFox 1.0.5+, Mozilla 7.1+ Netscape 7.1+, Opera 7.52+ support	Yes	Yes				Yes
Multiple sites at one instance	Yes	Yes				Yes
200+ built-in web parts	Yes	Yes				Yes
40+ built-in widgets	Yes	Yes				Yes
Modules						
Newsletter	1 Newsletter, 100 Subscribers	Unlimited				Unlimited
On-line forms (BizForms)	1 BizForm	Unlimited				Unlimited
Custom tables	1 Table	Unlimited				Unlimited
Polls	1 Poll	Unlimited				Unlimited
Image gallery	Yes	Yes				Yes
Reporting	Yes	Yes				Yes
Google Maps	Yes	Yes				Yes
Event Calendar	Yes	Yes				Yes
Media Library	Yes	Yes				Yes
Content rating	Yes	Yes				Yes
Google Sitemap	Yes	Yes				Yes
Booking system		Yes				Yes
Web farm support		Yes*				Yes *
E-commerce	10 Products	100 products	Unlimited			Unlimited
Forums	3 Forums	3 Forums	Unlimited	Unlimited		Unlimited
Blogs	1 Blog	5 Blogs		Unlimited		Unlimited
User Contributions				Yes		Yes
On-line users				Yes		Yes
Message boards				Yes		Yes
Groups				Yes		Yes
Friends				Yes		Yes
Report Abuse	Yes	Yes		Yes		Yes
Avatars	Yes	Yes		Yes		Yes
Bad Words	Yes	Yes		Yes		Yes
Private Messaging				Yes		Yes
Notifications				Yes	Yes	Yes
Staging					Yes	Yes
Web analytics					Yes	Yes

Kentico CMS is used by **more than 4000 web sites in over 83 countries and delivered by 700+ partners**. The clients include **Gibson, Mazda, Bayer, Guinness, Air Jamaica, Ireland.ie, Medibank** and others. For more information and free trial, please visit www.kentico.com.